

**KRAFTIA Featured in *Time* Magazine-affiliated Project:
Sharing Value with the World as a Kyushu-origin Company
Following Our Corporate Name Change**

KRAFTIA CORPORATION (Head Office: Fukuoka City, Fukuoka Prefecture) is pleased to announce that it has been featured in a digital article published as part of “The Kigyō You Should Know,” a project linked to the May 11, 2026, issue of the U.S. magazine *Time*, entitled “The Most Influential Companies 2026.”

■Digital article link

[The Kigyō You Should Know \(Full List\)](#)



[Content by Global Kigyo Co., Ltd.](#)

Time magazine was founded in 1923 and has a circulation of 3.68 million. The world’s largest English-language weekly news magazine, it’s read by 20 million people across 200 countries.

■ Recognition as a company supporting social and industrial infrastructure

The article was published as part of a digital project linked to a *Time* magazine feature and was produced by Global Kigyo Co., Ltd., to introduce Japanese companies expected to thrive on the global stage to audiences worldwide.

Kazuyuki Ishibashi, Executive Officer Representative President of KRAFTIA, was interviewed for the piece, and the Company's business operations and strengths were introduced in the "Infrastructure" category, which profiled KRAFTIA as one of the companies supporting social and industrial infrastructure.



Scenes from the interview conducted at KRAFTIA's Tokyo Head Office (Toshima-ku, Tokyo)

■ KRAFTIA's business operations and strengths

KRAFTIA operates across a wide range of fields that underpin the foundations of society, centered on electrical, power distribution, and HVAC/sanitary engineering work, as well as renewable energy.

Key strengths include technical expertise and construction capabilities that enable one-stop provision of electrical and air conditioning work and trust cultivated over many years as a community-based company.

In addition to electrical engineering work (50%) and power distribution engineering work (12%), we operate an HVAC and sanitary engineering business that accounts for 35% of sales, and the drive to diversify has also led us to launch real estate and stock-based businesses.

Furthermore, even as we've maintained the foundation of our business in Kyushu, the proportion of sales generated outside Kyushu has grown to approximately 30% (34%), and the geographical area we serve continues to grow*. All figures are FY2025 results.

■Background of the corporate name change

Reflecting our commitment to expanding both our business domains and geographic reach, we changed our corporate name in October 2025 from Kyudenko to KRAFTIA.



The new name KRAFTIA embodies our determination to inherit the history rooted in Kyushu and the spirit of Kyudenko while pioneering new frontiers through technical capabilities that earn trust and technological innovation that reflects our tireless willingness to embrace the challenges of the future.

■Comment from Kazuyuki Ishibashi, Executive Officer Representative President



We are truly honored to have our company featured in this *Time* magazine-affiliated project.

We're taking advantage of our corporate name change as an opportunity to build on the technical expertise and on-site capabilities we've cultivated over the years and create value in an even broader range of fields.

As a company that supports social infrastructure, we will continue expanding our business both in Japan and overseas and contribute to the realization of a sustainable society.

Note: This document has been translated from the Japanese original for reference purposes only. In the event of any discrepancy between this translated document and the Japanese original, the original shall prevail.